



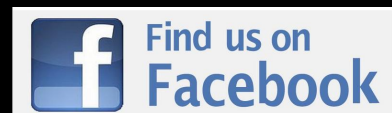
About

RTS is your point-of-sale solution. We provide ticketing and concessions software for every movie theatre. In addition, RTS now provides your digital signage package as well.

RTS was developed in a theatre so we understand your needs. RTS licenses include upgrades, hardware and software support, back office management, online ticketing through your website, and direct integration with industry partners.

With 20 years in the business, we work with more than 1500 theatres in the US and Canada. Please visit our website or contact sales for further product information.

Find



Up Coming Events

CinemaCon
March 24-27

North Central NATO
April 29 & 30

Dear Dusti,

Hello and Welcome to the March Newsletter!
In this issue you will find details about:

- The New Version of RTS
- Digital Signage
- Windows XP
- End-to-End Encryption Card Reader

Enjoy our updates and information.

Sincerely,
RTS Team

Visit Us At Our Booth - Augustus Ballroom 2225A

Visit RTS at CinemaCon and see what's new!

- Digital Signage Displays
- Interactive Sign
- Demo our software

New Version Release

The RTS software has been completely rewritten to take advantage of the latest programming technologies.

- Updated Look
 - RTS has updated every aspect of the software
 - Optional movie buttons on ticketing screen
 - New Concession Buttons
 - Updated Graphics
 - New Reports
- Increase Productivity
 - Allow your staff to easily locate items to sell to your patrons.
 - Visually attractive box office and concession screens.
 - An easily learned software just got easier.

TONER
May 7

Contact

Ready Theatre Systems
6312 Baum Drive
Knoxville, Tennessee
37919

Phone: (865) 212-9703

sales@rts-solutions.com

The screenshot displays a digital signage interface for movie listings and ticket purchases. The top section shows movie titles and showtimes:

- 400 RISE OF AN EMPIRE**: 2 < 298 7:50P
- MUPPETS MOST WANTED**: 0 < 56 6:45P
- 400 RISE OF AN EMPIRE 3D**: 0 < 500 7:40P
- NEED FOR SPEED**: 0 < 48 7:25P
- CAPTAIN AMERICA THE WINTER SOLDIER**: 0 < 100 5:55P
- NOAH**: 0 < 9000 7:10P
- GRAND PIANO**: 0 < 500 8:25P
- NON STOP**: 0 < 500 7:30P
- MR. PEABODY & SHERMAN**: 0 < 720 7:05P
- RIO 2**: 0 < 410 5:40P

The bottom section shows a ticket purchase screen for **RIO 2 (G) 5:40 PM - 1**. It includes a grid of showtimes (12:50P, 5:40P, 7:45P, 3:20P, 7:35P) and a 'Refresh' button. The right side of the screen features a navigation menu with buttons for 'Enter Card', 'Pickup Tickets', 'Add Money Card', 'Pick Tab', 'Special', 'Advance Tickets', 'Start Tender', 'Exact Change', 'Menu', 'Subtotal', 'Tender', and 'Change'.

The screenshot displays a digital signage interface for a concession menu. The menu is organized into a grid of categories:

- DRINKS**: SMALL DRINK, MEDIUM DRINK, LARGE DRINK, ICEE, PICKLE, BOY TICKETS.
- POPCORN**: SMALL POPCORN, MEDIUM POPCORN, LARGE POPCORN, PRETZEL, PIZZA, HOT DOG.
- BEVERAGES**: COFFEE, TEA, MILK, SWEETS, CARAMEL CORN, ICE CREAM, SMOOTHIE.
- SNACKS**: TWIX, M&M'S, SKITTLES, SNICKERS, STARBUCKS, 500 CAPS.
- OTHER**: MILK DUDS, M&M'S, MR. GOODBAR, BUNY'S, SPICE, TWIZZLERS.


The right side of the screen features a navigation menu with buttons for 'Enter Card', 'Void Use', 'Start Tender', 'Exact Change', 'Menu', 'Subtotal', 'Tender', and 'Change'.

Digital Signage

Create an experience for your patrons with our improved digital signage. Allow them to have a visual experience from the moment they walk through your doors to the moment they are sitting for the previews. Showtime Signs to Auditorium Signs and everywhere in between.

- Advertising Signs
- Auditorium Signs
- Concessions Signs
- Directional Signs
- Interactive Signs
- Poster Signs
- Showtime Signs

2



Start Time: 4:40p

ALL SEATS	BEFORE 12 \$5.75		MATINEE		EVENING		WEDNESDAY		3D UP-CHARGE		
ADULT \$7.50	CHILD (3-12) \$5.75		SENIOR (65+) \$7.25		ADULT \$10.00		CHILD (3-12) \$7.50		SENIOR (65+) \$7.50		
ALL SEATS \$2.50											

300	300	CAPTAIN AMERICA	DIVERGENT
10:30p 12:45p	1:40p 3:40p	12:10p 2:10p	11:35a 1:55p
3:00p 5:15p	5:40p 7:40p	4:10p 6:10p	4:35p 6:55p
7:30p 9:45p	9:40p	8:10p 10:10p	8:55p

GRAND PIANO	Peabody Sherman	MUPPETS	NEED FOR SPEED
6:05p 8:25p	11:05a 1:05p	12:00p 2:15p	12:35p 2:25p
10:45p	3:05p 5:05p	4:30p 6:45p	4:15p 6:05p
	7:05p		7:55p 9:45p

NOAH	NON-STOP	LOONEY TUNES	VERONICA MARS
1:10p 3:10p	12:45p 2:15p	10:30a 12:30p	11:30a 1:30p
5:10p 7:10p	3:45p 5:15p	3:30p 4:30p	3:30p 5:30p
9:10p	6:45p 8:15p	4:30p	8:30p

Now Playing



3:00p 7:00p 10:00p

1	RIO 2	12:50p	←←
2	300	3:00p	←←
3	CAPTAIN AMERICA	5:55p	←←
4	NON-STOP	1:10p	→→
5	300 3D	2:10p	→→
6	GRAND PIANO	3:55p	→→

Bring your theatre to life with digital signs.
 Replace Mylars and boring posters; no ordering and waiting on the mail for media. Schedule changes sync automatically across all signs. Save time and money by going digital, and going green!
[More Information](#)

Windows XP Support to end April 8th 2014

What this means:

- Windows XP is 12 years old, Microsoft will no longer be supporting the software.
- With XP no longer being supported by Microsoft, PCI compliance is effected.
- Please contact sales for more information.

End-to-End Encryption Card Reader

How can this help me?

- End-to-end encryption reduces the number of systems handling sensitive card data.
- When an encrypted card reader is used, sensitive cardholder data is removed from the payment application and the merchants PCI efforts are simplified.

How it works:

- Takes card swipe data out of scope for PCI compliance.
- Encrypts credit card information directly from reader to processor, never supplying sensitive card holder information to your system.

Ready Theatre Systems

24/7 Technical Support
U.S. Based
QuickBooks Export
Gift and Loyalty Program
Personalized Training
Internet Ticketing



This email was sent to dkubiszak@adrian.edu by sales@rts-solutions.com | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



Try it FREE today.

Ready Theatre Systems | 6312 Baum Drive | Knoxville | TN | 37919